



Canadian
Cancer
Society



CIBC  **RUN**
FOR THE CURE

Fundraising Centre Manual



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Society

**CIBC RUN
FOR THE CURE**



Fundraising Centre

Log in at the top right corner of the [CIBC Run for the Cure homepage](#) to see your fundraising centre.

From here – you can send **emails**, connect with family and friends using **social media**, check your **progress** and update your personal and team pages using the links at the top of the page (you will only have a Team Page if you are a Team Captain).

Fundraising Centre

- Dashboard
- Add contacts
- View your progress
- Edit personal page
- Update question responses
- Change team membership
- Social
- Send Emails
- Progress
- Edit personal page

THE BLUE MOUNTAINS/COLLINGWOOD

- Event page
- Personal page
- Make a self-donation

Fundraising tools

[Download a Donation Form](#)



Welcome to your Fundraising Centre

[EDIT PERSONAL PAGE](#)

SHARE YOUR FUNDRAISING PAGE

Be sure to copy, save and share the link below because it's the direct link to your fundraising page, where your friends and family can make online donations to support you.

http://convio.cancer.ca/site/TR/RunfortheCureFY19/RFTC_NW_even_?px=6307549&pg=personal&

[COPY](#)

PROGRESS

Personal Fundraising

0%

Dollars raised

\$0.00

Fundraising goal

\$300.00

[UPDATE GOAL](#)

Recent activity

Date	Activity	Description	Additional Info
May 02	Recruit	You Joined The Blue Mountains/Collingwood	



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Compose message

- ① Configure
- ② Compose
- ③ Set Recipients
- ④ Preview & Send

Choose a message and preview



Select Email Template

- ▶ Thank your donors (1)
 - ▶ Request a donation (3)
 - ▼ Other (3)
- Blank Message ([Preview](#))
 - Join my team ([Preview](#))
 - Welcome to the team ([Preview](#))

Send From My Email

- OR -

Send from Fundraising Centre

Compose

Drafts

Sent

Contacts

0







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**CIBC RUN
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**Manually
enter
contacts'
email
addresses**

Fundraising Centre

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- Drafts
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THE BLUE MOUNTAINS/COLLINGWOOD

- Event page
- Personal page
- Make a self-donation
- Fundraising tools**
- Download a Donation Form
- Download on the App Store
- GET IT ON Google Play

Compose message

- 1 Configure
- 2 Compose
- 3 Set Recipients
- 4 Preview & Send

ADD CONTACT

IMPORT CONTACTS

Available Contacts

Contacts

Name	Email

Recipient List

Name	Email	Actions

**Import contacts
from an email
service.**

SEND FROM MY EMAIL

- OR -

Save draft Save as template Preview **NEXT**



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CIBC RUN FOR THE CURE

Preview & Send



Sunday, October 6, 2019

As you know, I am participating in the Canadian Cancer Society CIBC Run for the Cure on October 6. I still need help reaching my fundraising goal of [INSERT GOAL \$AMOUNT] and I'm hoping I can count on your support. Please donate and help change the future of breast cancer. It's easy, secure and every dollar makes a difference.

Where your money goes
Your donation will support the breast cancer cause at the Canadian Cancer Society and will continue to fund critical breast cancer research and initiatives, like:

- Enhancing the quality of treatment options like surgery, radiation and chemotherapy to give people with breast cancer safer and more targeted treatment plans
- Accelerating urgently needed research in young women diagnosed with breast cancer before the age of 40
- Providing support programs such as transportation services to help people facing cancer get to their essential medical appointments and lodges that provide accommodation when a person's cancer treatment is far from home

Thank you in advance for your generosity.

A link to your personal page will automatically be added to the bottom of your message.

Visit www.cibcrunfortheure.com or cancer.ca for more information. [Privacy Policy](#) | [Unsubscribe](#)

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Charitable Registration No. 118829603 RR 0001

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blackbaud
nonprofit software

Send from my Email to use your personal email address. This way, recipients recognize you as the sender and your message won't end up in junk mail! Also, there's no need to import your contacts!

Send from Fundraising Centre instead of your email. Click here, make any edits, enter email address, and hit send!

SEND FROM MY EMAIL

- OR -

Save draft

Save as template

SEND



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**CIBC RUN
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Fundraising Centre

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Social

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Progress

Edit personal page

THE BLUE MOUNTAINS/COLLINGWOOD

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Social

Send Messages

Schedule Messages

Thank Donors

Email Badge

Preferences

Send Messages

Start fundraising today! Connect with family and friends through various social channels. Just click on one of the message options listed below and select the social network that you would like to send the message(s) through.

Fundraise

You can make a difference



Please support CIBC Run for the Cure

Help me reach my goal

Donation ask follow-up

I've made it!

**Share
message** on
various
social media
platforms



Need help using the app?



- Send Messages
- Schedule Messages**
- Thank Donors
- Email Badge
- Preferences

Schedule Messages

Make fundraising easy by scheduling messages to help you reach your goal. Select all messages or individual messages you want to schedule and the social channel you want to use.

Select All Messages

Select Social Channel(s):



<input type="checkbox"/> Tuesday weekly message I've raised \$0 for the Canadian Cancer Society CIBC Run for the Cure. Each day I am getting closer to my goal of \$300. I've made my promise to help make breast cancer beatable, but I need your help! Donate today.	<input type="checkbox"/> New Donation Received I have raised \$0 for the CIBC Run for the Cure towards the goal of \$300. Support me with a donation today.
<input type="checkbox"/> 30 days until the event 30 days and counting until this year's Canadian Cancer Society CIBC Run for the Cure in Toronto. Support me and help make breast cancer beatable with a donation today!	<input type="checkbox"/> 15 days until the event Just 15 more days until this year's Canadian Cancer Society CIBC Run for the Cure in Toronto. Can I count on your support? Donate to help make breast cancer beatable!
<input type="checkbox"/> 5 days until the event The Canadian Cancer Society CIBC Run for the Cure is 5 days away. Just enough time for you to show your support and donate to help make breast cancer beatable!	<input type="checkbox"/> The day before the event Tomorrow is the Canadian Cancer Society CIBC Run for the Cure! I can't wait to join people across the country in this movement to make breast cancer beatable. You can help make a difference too with a donation - every dollar counts!
<input type="checkbox"/> The day of the event Today's the big day! I am so excited to be participating in the Canadian Cancer Society CIBC Run for the Cure in Toronto! Wish me luck and show your support with a donation to help make breast cancer beatable..	<input type="checkbox"/> The day after the event Thank you to everyone who supported me in the Canadian Cancer Society CIBC Run for the Cure to help make breast cancer beatable! I had a great time at the Run! If you haven't donated yet, it's not too late.

Cancel

Save

Select messages you want to schedule and the social channel you want to use



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[Send Messages](#)

[Schedule Messages](#)

[Thank Donors](#)

[Email Badge](#)

[Preferences](#)

Thank Donors

You have not received any recent donations. Why not ask your friends to support you? Click [here](#) to share a message and start fundraising today!

Need help using the app?



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**CIBC RUN
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Send Messages

Schedule Messages

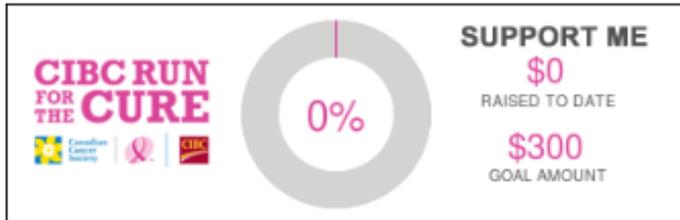
Thank Donors

Email Badge

Preferences

Email Badge

Once you know that your e-mail client supports the e-mail badge, review the instructions below for step by step instructions.



Include email badge to friends and family

```
<a href="http://cibcrunfortheure.supportcbcf.com/site/TR?px=5480667&pg=personal&fr_id=2733&s_src=boundlessfundraising&s_subsrc=BF_emailbadge" target=new></a>
```



[Detailed PC Instructions](#) | [Detailed Mac Instructions](#)



Review PC and Mac Instructions

Need help using the app?



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Fundraising Centre

- Dashboard
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Click the
Progress
tab



THE BLUE MOUNTAINS/COLLINGWOOD

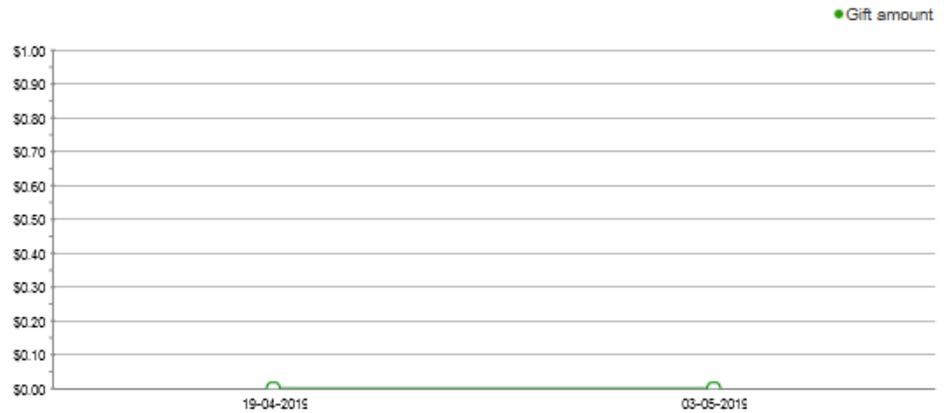
- Event page
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Fundraising tools

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Personal report



Donation history

Gift notifications: **On** ([Turn off](#))

([View personal donations](#) or [Download personal donation list](#))

Donor	Amount	Notes	Date	Actions
No donations found.				

« < 0-0 of 0 > »



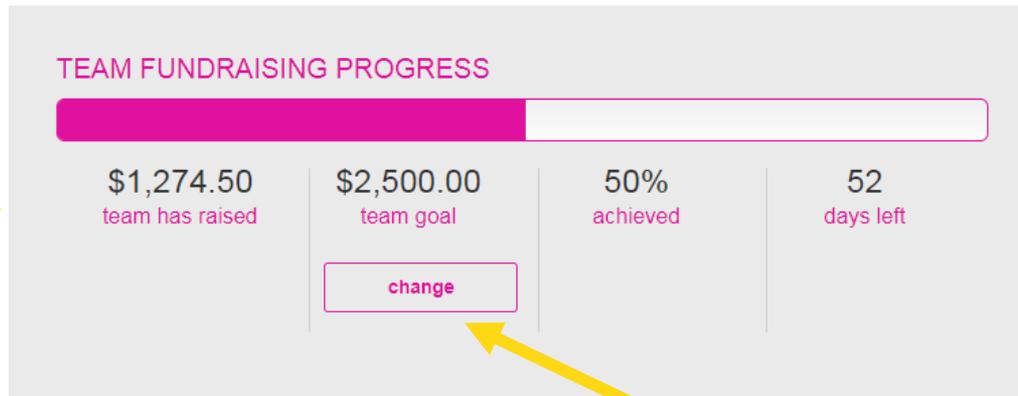
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**CIBC RUN
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See your team's **progress** against the team goal

Team Report



Donations from team members and donations to the team can be seen here

Install the latest Adobe Flash Player to view a chart of your team progress: [Adobe Flash Player Download Center](#)

Team-Specific Donation History
([View all team donations](#) or [Download team donation list](#))

Donor	Amount	Notes	Date
No donations found.			

« < 0-0 of 0 > »

Contributing Team Members

([View all teammates](#) or [Download roster](#)) ([Download team statistics](#))

Pull reports using the links at the bottom of the page

Personal

Team

TOP 10 DONORS ACROSS TEAM

0

Select whether to view your **team or personal** fundraising progress

See your **top 10 donors** here

Update your team **fundraising goal** to keep your team motivated!



Canadian Cancer Society

CIBC RUN FOR THE CURE



Edit Your Team Fundraising Page [View Team Page](#)

[Page](#)

Team Page URL: [URL Settings](#)
http://www.supportcbcf.com/site/TR/RunfortheCureFY18/RFTC18?team_id=105642&pg=team&fr_id=2664

Team Photo

Start by uploading your own photo and add a pink ribbon to show your support for the breast cancer cause. Make sure to re-upload a new photo to be able to switch from a single ribbon option to a double ribbon.



[Use Default Photo](#)

Select Banner:



Add/Edit Photo Caption:

[Save](#) [Upload Photo](#)

TEAM NAME
Canadian Cancer Society
MULTI-SITE TEAM / INSTITUTION
Canadian Cancer Society

TEAM TYPE
Corporate Team

[Edit](#)

0

Edit your team details -
Team Name, Company Affiliation and Team Type

Share team progress
on social media

Want to use a vanity **URL**? Update it at the top of the page.

Upload a picture for your team page (or use the default) and **select a banner**. Remember to hit save!

Update the body or the text written on your team page at the bottom of the page. **Add/edit content, formatting** and share your story!

Font family Font size

1 in 8 Canadian women will develop breast cancer in their lifetime. Let's promise to change that.
We're participating in this year's Canadian Cancer Society CIBC Run for the Cure to benefit the breast cancer cause. We're running in honour of all of the incredible women in our lives, and we need your help!

Please contribute what you can to our fundraising. Every dollar makes a difference and gets us one step closer to making breast cancer beatable. Your donation will fund innovative research to help save the lives of more women, and provide support programs to those affected by this disease.

Did you know that just \$100 could fund 2 hours of lifesaving research in a world class laboratory? Your contribution leads to the next breakthrough!

Together, we can change the future of breast cancer.
Thanks in advance for your support!

[Preview](#) [Save](#)

The Preview will open in a new window, but will not save your changes.



THANK YOU!

Have questions?

Get in touch and we'll be happy to help!

TEL: 1-888-939-3333

EMAIL: connect@cancer.ca