



CREATE YOUR OWN PERSONALIZED FACEBOOK FUNDRAISER TO SUPPORT CANADIANS AFFECTED BY CANCER

Passionate people around the world are using Facebook fundraisers to support causes close to their hearts and to rally their family and friends behind them. When you start a Facebook fundraiser in support of the Canadian Cancer Society, the PayPal Giving Fund (a third-party charity in partnership with Facebook) ensures 100% of the donations go to our organization and the work that we do. Your support helps fund groundbreaking cancer research and compassionate support services – like our coast-to-coast cancer information helpline.

Make a difference in the lives of Canadians affected by cancer. Follow our 3 easy steps to set up your own personalized Facebook fundraiser today!



Step 1: Get started with the basics

After logging in to your personal Facebook account, navigate to the 'Fundraisers' section. On Desktop, you can find it on the left-side menu and on mobile, it's located on the right-side menu. Or simply visit facebook.com/fundraisers.

After choosing 'Select Charity', search for 'Canadian Cancer Society' from the list of verified charities and determine a personal fundraising goal for your campaign. We've found that ambitious, yet realistic goals lead to successful campaigns.

Facebook will also ask you to provide an end date for your campaign. Be sure to give your friends and family time to contribute but also remember to keep the period narrow enough to stay top of mind. We recommend 1 to 2 weeks.

Let's start with the basics

Who is organizing the fundraiser?
Robert Leblanc

Who are you raising money for?
Canadian Cancer Society

PayPal Giving Fund will grant funds to Canadian Cancer Society within 90 days. Learn more.

How much money do you want to raise? ⓘ
350 CAD

When should your fundraiser end? ⓘ
Apr 11, 2020

Fundraisers are Public, so anyone on or off Facebook can see them. Only people on Facebook can donate.

Next



Step 2: Determine a personal 'why' for your fundraiser

As you move to the next steps of setting up your fundraiser, Facebook offers default information, but many people find that adding a personalized title, description and photo help make their fundraisers even more meaningful.

Share personal events, treasured memories and meaningful past experiences in your description and upload a photo of you and your loved ones. Think about why the cancer cause is important to you and share why you're committed to helping the Canadian Cancer Society create a world where no Canadian fears cancer.

Tell your story

What's the title of your fundraiser? ⓘ

My fundraiser in support of the Canadian Cancer Society

Why are you raising money? ⓘ

Cancer has affected far too many people in my life - including my father who is currently living with colorectal cancer. That's why I'm raising money for the Canadian Cancer Society and asking for your help!

Whether you can donate a lot or a little, your contribution will make an impact. Anything helps. Thank you for your support. I've included information about Canadian Cancer Society below.

Today and every day, all of us at the Canadian Cancer Society are committed to making a difference in the lives of the nearly 1 in 2 Canadians expected to be

Back Next

Pick a cover photo

Suggested photo ⓘ

More suggestions

Facebook charges no fees for donations to charities. All donations will go to charity.

Back Create

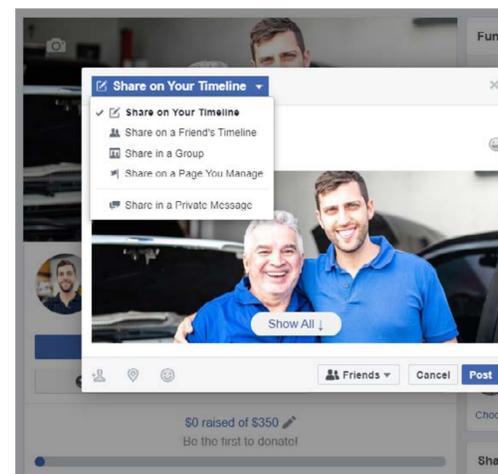


Step 3: Create your fundraiser and ask friends to donate

Now that you've established why you're asking community members to show their support, it's time to click 'Create' and share your fundraiser with family and friends on your Timeline and their Facebook News Feed.

You can take additional steps to reach your goal by contacting close friends and family over Facebook Messenger or inviting them to your fundraising page.

And as your end date approaches, remember to share your fundraiser to keep the momentum going and your friends engaged! After all, Facebook fundraisers offer more than just a way to donate - they bring together communities of people who have crossed paths, united by a passion for the same cause.



Canadian
Cancer
Society

With nearly 1 in 2 Canadians expected to receive a cancer diagnosis in their lifetime, cancer affects all of us. Feeling inspired to make a difference in the lives of Canadians affected by cancer? [Get started](#) with your Facebook fundraiser today!

We're here to help. Send your questions about Facebook fundraisers to our private inbox on our [Canadian Cancer Society Facebook page](#) or contact us at socialmedia@cancer.ca!

*Tax receipts will be issued by Paypal Giving Fund to the email associated with your Facebook profile.