

Metastatic Breast Cancer

mBC Teams

What is Metastatic breast cancer?

Metastatic breast cancer is breast cancer that has spread to another part of the body – like the bones (usually the spine, ribs or legs), the liver, the lungs, or the brain. Metastatic breast cancer (mBC) is stage 4 cancer. It is considered advanced cancer and is harder to treat. In most cases, the goal of treatment for metastatic cancer is to help a person live as long as possible and maintain their quality of life. Currently the 5-year survival rate for stage 4 breast cancer is only 22%.

About mBC teams

In 2016, a group of mBC friends across Canada participated in the CIBC Run for the Cure to raise funds and awareness for metastatic breast cancer. Now, the mBC teams are the second-largest multi-site team for the Canadian Cancer Society CIBC Run for the Cure. In 2023, we had 43 mBC teams and 422 participants sign-up from coast-to-coast. Together, they raised over \$229,000.

When you register as a metastatic breast cancer team for the CIBC Run for the Cure, all of your team fundraising efforts will be designated to metastatic breast cancer research and support programs & services for people living with mBC. This is an **exclusive team funding and designation opportunity for mBC teams**.

Since 2016, our mBC teams have collectively raised \$1,508,475 for metastatic breast cancer!

How to sign-up as an mBC team

You can sign-up and register your own Metastatic Breast Cancer team by visiting CIBCRunForTheCure.com. When you **Start a new team** or **Restart your team**, please affiliate yourself as an mBC team. To do this, please select **Metastatic Breast Cancer - Cancer du sein métastatique** from the drop-down menu under **Corporate/Organizational affiliation**.

Please also ensure your team name begins with "**Metastatic Breast Cancer**" before your team name. For example, "Metastatic Breast Cancer - Breast Friends."

We encourage you to visit our [Metastatic Breast Cancer multi-site team page](#) to see a full list of mBC teams and participants registered across the country.



Canadian
Cancer
Society

CIBC  **RUN
FOR THE CURE**

CIBC 



Metastatic Breast Cancer- TJW YNWA from Burlington, ON

Metastatic Breast Cancer



Canadian
Cancer
Society



**CIBC RUN
FOR THE CURE**

Designate your personal fundraising dollars to mBC

As part of our [Fundraising Rewards](#), participants who personally raise \$2,500+ have the power to choose where they want their dollars invested. These participants can choose from one of six meaningful and impactful breast cancer designation areas including **supporting people with metastatic breast cancer**.

You can give hope to people living with metastatic breast cancer. Invest the funds you've raised in critical research to discover new treatments to control the disease and better understand why the disease spreads. Your funds will also connect people with metastatic cancer to others facing the same diagnosis. These connections will strengthen and widen their network and provide them with the information and support to live life to the fullest.

How to support people living with mBC

Remember to use language and messaging that is inclusive and respectful to the entire breast cancer community. Because metastatic breast cancer is not curable, many people living with mBC do not identify themselves as breast cancer survivors. At the CIBC Run for the Cure, individuals can sign-up and register as a general participant or a Participant of Hope – which includes people living with breast cancer and metastatic breast cancer, breast cancer survivors, as well as those who carry the genetic risk for the disease (e.g. BRCA1 or BRCA2).

In addition to fundraising and donating to the mBC team, you can support those living with metastatic breast cancer by promoting the team opportunity and raising awareness about the disease. If you know someone living with metastatic breast cancer, you can learn more ways to support them by visiting

[Cancer.ca](https://www.cancer.ca).



COUNT ME(ts) IN from Regina, SK



Sister Warriors from Windsor, ON


Metastatic Breast Cancer

I support the
Metastatic Breast
Cancer community




Stay connected

Connect with CIBC Run for the Cure metastatic breast cancer teams and participants across Canada.

 MBCteams@gmail.com

 [@RunForTheCureMetastaticBreastCancerTeams](https://www.facebook.com/RunForTheCureMetastaticBreastCancerTeams)

 [@MBCteams_R4TC](https://www.instagram.com/MBCteams_R4TC)

 #MBCteamsR4TC

**Register
today!**




#MBCteamsR4TC
#CIBCRunForTheCure

**MBC Teams - Canadian Cancer Society CIBC
Run for the Cure**

102 likes • 150 followers

 Following

 Message

 Search



Canadian
Cancer
Society

**CIBC RUN
FOR THE CURE**

