



Canadian
Cancer
Society

**CIBC RUN
FOR THE CURE**



GIFT OF SECURITIES

By supporting the Canadian Cancer Society with a gift of securities, you eliminate the capital gains tax that you would have paid if you sold the securities and donated the proceeds. And you will receive a charitable tax receipt for your donation. Securities can include stocks, mutual funds, and employee stock options.

Donating appreciated stocks, mutual funds or stock options means you pay no tax on the capital gains and receive a tax receipt for the fair market value of the securities. This efficient alternative to cash provides a substantial tax incentive and gives you the satisfaction of seeing your gift put to use today.

Please consider a gift of securities in support of the Canadian Cancer Society CIBC Run for the Cure and help change the future of breast cancer.

1. Talk to your financial advisor

Talk to your financial advisor to determine which investments will make the most philanthropic and financial impact to you.

2. Complete the transfer form

Complete the [gift of securities transfer form](#) and instruct your broker to transfer your securities directly to the Canadian Cancer Society. Don't forget to let the Canadian Cancer Society know of your gift.

3. Complete the donation form

Complete the CIBC Run for the Cure donation form to ensure the gift of securities are added to the appropriate team or participant fundraising page. Each run site has their own donation form. To locate this form, please visit your event page on cibcrunforthecure.com and click **Donation form**.

4. Receive a charitable receipt

Upon receipt of the transferred securities to the CCS brokerage account, we will issue a charitable receipt based on the closing market value of the shares on the day they are received in our account.

Questions about the CIBC Run for the Cure or gift of securities? Please contact us at runforthecure@cancer.ca.
