



Canadian
Cancer
Society

**CIBC RUN
FOR THE CURE**



PROMO CODE OPPORTUNITY

Companies can choose to cover 50% or 100% of the minimum donation for their team members. The minimum donation ranges from \$35, \$40, to \$45 depending on the registration date.

Minimum Donation	
May 1 to June 30	\$35 per person
July 1 to August 31	\$40 per person
September 1 to October 1	\$45 per person

How does it work?

The Canadian Cancer Society will issue the company a promo code. The company will circulate the promo code to their team members. Participants can redeem the promo code on cibcrunfortheure.com during the registration process to waive or discount the minimum donation.

After the event is over, the Canadian Cancer Society will send the company a payment request. In this email, we will include a breakdown of the promo code usage.

Next Steps

Please complete our [Promo Code Registration Form](#).

Questions about the CIBC Run for the Cure or promo codes? Please contact us at runfortheure@caner.ca.
