



Canadian  
Cancer  
Society

**CIBC RUN  
FOR THE CURE**



## PROMO CODE OPPORTUNITY

Companies and groups have the opportunity to cover 100% of the minimum donation for their team members via promo codes. Companies agree to pay the minimum donation of \$35, \$40, or \$45, depending on the registration date. If the sum of all Promo Codes is less than \$350, the company agree to pay a total fee of \$350.

Minimum Donation	
May 1 to June 30	\$35 per person
July 1 to August 31	\$40 per person
September 1 to October 6	\$45 per person

### How does it work?

The Canadian Cancer Society will issue the company a promo code. The company will circulate the promo code to their team members. Participants can redeem the promo code on [cibcrunforthecure.com](http://cibcrunforthecure.com) during the registration process to waive the minimum donation fee.

After the event is over, the Canadian Cancer Society will send the company a payment request. In this email, we will include a breakdown of the promo code usage.

### Next Steps

Please complete our [Promo Code Registration Form](#).

Questions about the CIBC Run for the Cure or promo codes? Please contact us at [runforthecure@cancer.ca](mailto:runforthecure@cancer.ca).

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